Communications Committee Meeting - no meeting held in February 2021

* Newsletter:

Articles must be submitted by the end of the month in order to be considered for the next issue.

* Walkerlake.com website continues to have consistent visitors/traffic.
* The Friends of Walker Lake Facebook page has 415 members with 357of those as active members. The last four weeks had 66 posts, 374 comments and 636 reactions. Popular topics included snow plowing, garbage collection, snow storms and the Amenity Access Fee. All complaints we directed to be reported to the office.

The Friends of Walker Lake Facebook page is a closed page for community members. Those requesting membership must answer a few simple questions before they are admitted for membership. The questions are as follows:

* 1. Do you own land in Walker Lake, Hinkel Estates or Maple Park?
  2. If yes, are you listed on the deed? (we check county records). If you're not on the deed, what is your relationship to the deed holder?
  3. What is your interest in joining the group?

Anyone not answering questions within two weeks is declined.

Lately there have been some requests by non-residents to join the group. Other members also invite people to join. Some people say that they have family in the community and want to know stay informed.

In the case of elderly or at-risk residents having family members kept up to date, having “non-community members” join our group seems like a good idea. **The Communications Committee needs guidelines concerning how to screen “non-community” members for membership.**